

BARILLA'S POSITION ON ANIMAL TESTING

At Barilla we develop and provide people with food products that are at the heart of our diets, *i.e.* pasta, sauces and bakery products. Always offering a high quality and safe range of products that contribute to a nutritionally balanced diet, we are strongly committed to an ongoing process of improving our offers for people's wellbeing while respecting the planet.

With this premise, Barilla has chosen only one way of doing business every day: "Good for You, Good for the Planet" (<http://www.goodforyougoodfortheplanet.org/>). "Good for You, Good for the Planet" is a long standing and serious commitment, caring for the present and future wellbeing of People and the Planet in everything Barilla does from field to consumption, encouraging open, transparent and caring partnerships with the communities in which the Company operates.

At Barilla we do not test our products or raw materials on animals, nor do we fund, commission, co-author it or otherwise support it, either directly or through third parties.

In order to assess the safety and quality of our products, we use a very broad range of methodologies, which do not include any type of animal testing.

We insist that our suppliers use alternatives to animal testing methods. An exception would only be made if regulatory authorities demanded it for safety or regulatory purposes, and even in this instance, Barilla will make every effort to identify and propose a non-animal alternative which could fulfill the regulatory requirement, if possible.

We have a keen interest on the latest advances and breakthroughs in the areas of alternatives to animal testing which are and will be developed by Institutions, scientists and NGOs. We are committed to publishing and sharing any new research that uses alternatives to animal testing. We will be continuously collaborating with third parties to put in place new non-animal-alternative testing methods.

Parma, 25th June 2015