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ANIMAL WELFARE: THE BARILLA GROUP SWITCHES TO “100% CAGE-FREE EGGS” IT NOW BUYS EGGS ONLY FROM BARNES HENS

The Parma-based company, which is at the forefront of animal welfare, has announced that all the eggs used by the Group worldwide – as many as 24,000 tons each year

–

are now bought only from Barnes hen farms.

Just a few months ago, Barilla once again ranked as the top Italian company in the global benchmark on farm animal welfare drawn up by BBFAW with the support of CIWF and World Animal Protection.

The Barilla Group has switched to 100% cage-free eggs for all of the Group’s egg supply chains in all the countries in which it operates and has now completed the changeover also in the USA, Turkey and Brazil. It is a huge satisfaction for the Parma-based company, considering that this result was achieved one year earlier than planned. The Barilla Group **will therefore use Barnes eggs only**, in keeping with its mission **Good for You, Good for the Planet**.

ANIMAL WELFARE: WHAT DOES THIS MEAN FOR BARILLA?

Every year, Barilla uses approximately **24,000 tons of eggs** from nearly **2 million hens**. This is why the Group deemed it important to set Guidelines on Animal Welfare in order to ensure that all animals in the supply chain are respected, as well as their basic rights. In addition, the Barilla Group works with all the suppliers of raw materials of animal origin to ensure that they apply high animal welfare standards. It has also made a public commitment not to test raw materials and products on animals, neither directly nor indirectly.

THE BARILLA GROUP IS THE FIRST ITALIAN COMPANY IN THE BBFAW

An award-winning commitment. **In fact, out of the eight companies analyzed in 2019, Barilla is once again the highest-ranking Italian company in the global benchmark on farm animal welfare BBFAW** (Business Benchmark on Farm Animal Welfare). This year, the Business Benchmark on Farm Animal Welfare (BBFAW), implemented with the support of Compassion in World Farming and World Animal Protection, analyzed 150 food companies and provided an annual report describing how these global industry leaders manage and communicate their farm animal welfare policies and practices.

Today, animal welfare is increasingly becoming a competitive factor for food companies and is an essential requirement when it comes to taking on a leadership role in the industry.